

Dear Prospective Sponsor,

The **Skylands Flying Disc Club** will be hosting its 3<sup>rd</sup> National Tour Disc Golf event, *The Skylands Classic*, which will be held at the world-class Brakewell Steel/Town of Warwick Disc Golf Course August 27-29<sup>th</sup> 2010. We are honored to be a stop on the Professional Disc Golf Association's (PDGA) 2010 National Tour, making this tournament one of nine of the most prestigious tournaments in the world of Disc Golf. Last year the PDGA sanctioned hundreds of tournaments, which hosted more than 75,000 players and paid out purses in excess of \$1.9 million. The top players in the United States will be competing at this event. This letter is inviting you to be one of the sponsors of the *The Skylands Classic at Warwick*.

Over the past few years the **Skylands Flying Disc Club** has developed into a strong working organization made up of volunteers throughout New York and New Jersey. We hold monthly club meetings that are open to the public. Our disc club helps promote the sport by hosting tournaments and charity events, organizing weekly leagues for players of all skill levels, offering instructional clinics, working with various local and county parks departments, designing and installing new courses, maintaining existing courses, and serving as the distributor of information regarding the sport to the public and other disc golfers.

The **Skylands Flying Disc Club** is asking for local and regional businesses to support our event. While we would prefer cash support, there are a number of products and services that we need to make this event a success. We are open to suggestions for sponsorship and are willing to negotiate services and products in exchange for financial donations. We are expecting our tournament field to fill with 144 of the world's best players, which will draw large crowds to watch the event throughout the weekend and the showcase final round on Sunday afternoon. These traveling Professional Disc Golf players and spectators will be patronizing many of the local businesses of the Lower Hudson Valley, Northern NJ, and Northeastern PA.

The Disc Golf community is a loyal group that has always been very supportive of its sponsors. Although the sponsorship we are seeking now is for *The Skylands Classic at Warwick*, the Disc Golf community values the partnership year round. Many local and regional businesses have benefited from their partnership with the local Disc Golf community since the Warwick course was established 10 years ago. We hope you view this as a great business opportunity. With your support, *The Skylands Classic at Warwick* will become one of the most prestigious events in the history of Disc Golf.

**Thank you for your consideration in sponsoring the 2010 Skylands Classic.**

