

Dear Prospective Sponsor,

The **Skylands Flying Disc Club** will be hosting its 2<sup>nd</sup> National Tour Disc Golf event, *The Skylands Classic*, which will be held at the world-class Brakewell Steel/Town of Warwick Disc Golf Course July 22 & 23, 2006. Our inaugural National Tour tournament in 2005 was a huge success. We are honored to be a stop on the (Professional Disc Golf Association) PDGA's 2006 National Tour, which makes up 13 of the most prestigious tournaments in the world of Disc Golf. The top players in the United States will be competing at this event. This letter is inviting you to be one of the sponsors of the ***The Skylands Classic At Warwick***.

This year the Skylands Flying Disc Club has developed into a strong working organization made up of volunteers throughout New York and New Jersey. We hold monthly club meetings that are open to the public. Our disc club helps promote the sport by hosting tournaments and charity events, organizing weekly leagues for players of all skill levels, offering instructional clinics, working with various local and county parks departments, designing and installing new courses, maintaining existing courses, and serving as the distributor of information regarding the sport to the public and other disc golfers.

The Skylands Flying Disc Club is asking for local businesses to support our event. While we would prefer cash support, there are a number of products and services that we need to make this event a success. We are open to suggestions for sponsorship and are willing to negotiate services and products in exchange for financial donations. We are expecting our tournament field to fill with 90 players, which will draw large crowds to watch the event throughout the weekend and the showcase final round on Sunday afternoon. These traveling Professional Disc Golf players and spectators will be patronizing many of the local businesses of the Lower Hudson Valley, Northern NJ, and Northeastern PA.

The Disc Golf community is a loyal group that has always been very supportive of its sponsors. Although the sponsorship we are seeking now is for *The Skylands Classic*, the Disc Golf community values the partnership year round. Many local county businesses have benefited from their partnership with the local Disc Golf community since the Warwick course was established 7 years ago. We hope you view this as a great business opportunity.

Our goal in 2005 was to hold an incredible event that would be successful so that *The Skylands Classic* would become an annual event that adds color and texture to the sporting scene in the area. We accomplished this goal and became one of the most talked about tournaments in the nation. In 2006, we are aiming higher and want more of the local communities and businesses involved in this event. Disc Golf is an amazing sport that is gaining popularity and momentum. With your support, *The Skylands Classic* will become one of the most prestigious events in the history of Disc Golf.

**Thank you for your consideration in sponsoring the 2006 Skylands Classic.**